

# UNIFILL: A POCKET MULTINATIONAL

**U**NIFILL, founded in 1979, is today a leading company in the design and production of highly technological automatic machines for primary packaging, for filling liquid and semi-dense products in single-dose containers for the food and non-food industries. In over 40 years of history we have installed nearly 500 machines and developed and retained a commercial network that covers over 52 countries. UNIFILL, with operational headquarters in the province of Modena, in the heart of the Packaging Valley, has commercial offices in the USA, Germany and China, which is why I like to call it a “pocket multinational”.

## Technology, assistance and networks for an innovative and winning business model

To deal with foreign markets, Italian and European packaging must follow a “collaborative” business line. The comparison with China and the USA, leaders respectively in manufacturing and high-tech, pushes us to raise the level of competitiveness to meet market demands: quality and reliability of the product above all. UNIFILL, as an Italian company, can boast an important tradition.

The “myth” of Made in Italy is still alive, but it must be fueled by constant research, otherwise it risks becoming a legend to be told to posterity. We must not underestimate our foreign competitors. Precisely because we are not the only ones to make quality products, we must optimize our business models as much as possible and constantly invest in research to create reliable, quality, performing and competitive products, also by learning to “team up”. In reference to this, we believe that the best business model

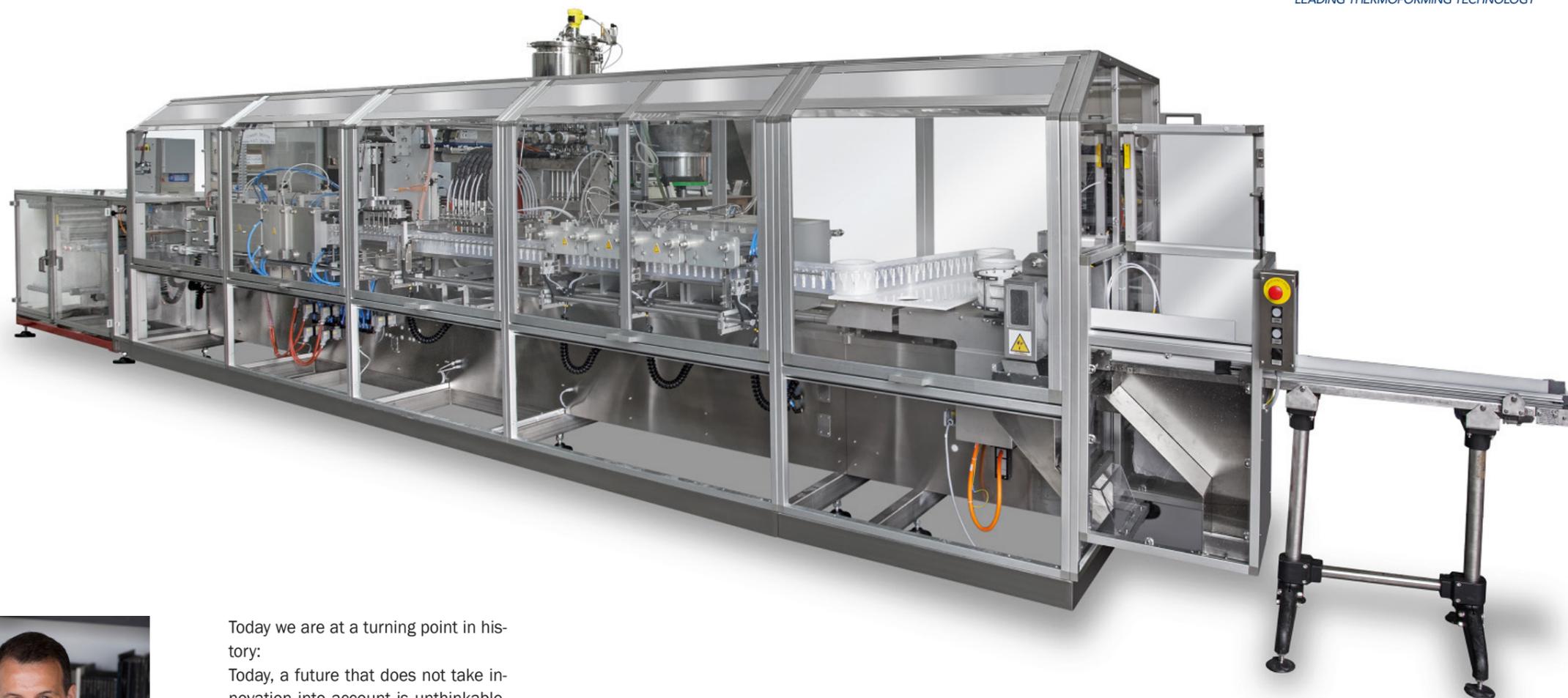


**Davide Sartini**  
Vice President Sales  
& Marketing

is the one where SMEs are called to collaborate by optimizing costs and enhancing commercial and production networks.

Today we are at a turning point in history:

Today, a future that does not take innovation into account is unthinkable. Digital transformations and green commitments are established realities, versatile means that can represent the quid pluris in every area, even in packaging. I am thinking of UNIFILL Suite, a platform of digital services designed for our customers and business partners, which thanks to our QAP certification (Qualification Agent Program) - certification that uses blockchain technology - allows you to take advantage of a suite of eight digital-related services. : customer support in real time (using augmented reality), conferences that can also be used on a delayed basis, chat box, digital inquiry form, etc.



On the eco-sustainability front, it is important to expand and strengthen partnerships with leading suppliers in the design and production of sustainable materials.

The study and research on new materials cannot be carried out individually. Companies and suppliers need to work together to make this happen. We are at a turning point in history. It is no longer a question of deciding whether or not to adhere to certain innovation processes. The question is whether we want to be spectators or protagonists.

[www.unifill.it](http://www.unifill.it)

## SECTOR

✓ PHARMACEUTICAL

✓ COSMETIC

✓ FOOD